

Featured Speaker



GEETA AIYER

**FOUNDER AND PRESIDENT
BOSTON COMMON ASSET MANAGEMENT**

Geeta Aiyer combines training and over 25 years of experience in finance with passion for the environment and social justice. Under Geeta's leadership, Boston Common has built a strong investment record and meaningfully improved the policies and practices of portfolio companies through impactful, proactive Shareowner Engagement. For four consecutive years, Boston Common has been rated A+ for its ESG leadership by UN PRI. The firm is

also a "Best for the World" honoree within the global B Corp community, and was previously named one of the top 100 women-led firms in Massachusetts (2013-2015). Boston Common received a Human Rights Award (2013) from the Political Asylum Immigration Representation Project (PAIR) for promoting human rights in the corporate sector and working to create a more just and sustainable world.

Geeta was honored at the inaugural Investment News Icons and Innovators Awards event in 2017, as an Innovator who has conceived new ideas and tools that have propelled the industry forward. She was named a "Woman to Watch" by the same organization in 2015. Geeta was honored as an immigrant achiever on by International Institute of New England (IINE) on International Women's day 2017. She is also the recipient of the Joan Bavaria Award (2015) for Building Sustainability into the Capital Markets and the SRI Service Award (2013), recognizing leadership and innovation in SRI (Sustainable, Responsible, Impact) investing.

An activist in her personal life, Geeta founded the non-profit Direct Action for Women Now (DAWN) Worldwide, working to end gender-based violence and advance gender equality by working with local organizations to expand their reach and impact. She also engages for peace, climate change adaptation, immigration reform, and chemical safety. She serves on the Board of Directors of the Sierra Club Foundation, and completed her term on the UNPRI board. Geeta's prior work experience includes founding Walden Capital Management (1994) and positions at United States Trust Company (Boston), Cambridge Associates, Inc., and in rural development/public administration in India. She is a Chartered Financial Analyst and received her MBA from Harvard Business School and her BA (Hons) and MA degrees from the University of Delhi, India.